

June 6, 2017

As a stakeholder in the cooperative system, you and others in your organization are invited to attend:

K-STATE SYMPOSIUM, TUESDAY, AUGUST 15: \$165
(includes materials, lunch and breaks)

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**KCC LEADERSHIP ROUNDTABLE
RECEPTION, DINNER & SPEAKER, TUESDAY, AUGUST 15**
(immediately following K-State Symposium, included with KCC Leadership Roundtable Registration)

KCC LEADERSHIP ROUNDTABLE WEDNESDAY, AUGUST 16: \$95
(includes materials and morning refreshments)

Register for both meetings and save— only \$230 per person

These joint programs will be held at the recently renovated Four Points by Sheraton, Manhattan, Kansas. See the enclosed flyers for complete information on two fantastic programs that you won't want to miss!

Who Should Attend? These educational programs offer meaningful insights to anyone interested in cooperative issues, including co-op board members, management and employees. Others doing business with cooperatives, such as suppliers, attorneys, CPAs and financial partners will also benefit from attending.

On **Tuesday, August 15**, the 2017 K-State Symposium on Cooperative Issues will focus on how cooperative directors, managers, and employees can navigate a marketplace filled with disruptions. Leading agricultural and rural experts will present their views and insights on how tomorrow's agricultural producer will affect the ag retailer of the future; discuss the impact of machine learning technologies in agriculture; and hear from Tom Halverson, President and CEO of CoBank, on his perspectives about leading in today's disruptive marketplace.

Day 1 concludes with the KCC Leadership Roundtable reception and dinner. Our special dinner guest is Kansas State University President Richard. B. Myer. Our evening speaker, Steven Ford, is a rancher, roper, actor and son of former President Gerald R. Ford. His motivational and inspirational stories will make audiences discover the actionable tasks to turn vision into reality.

On **Wednesday, August 16**, the KCC Leadership Roundtable will focus on equipping today's co-op leaders to grow the co-op of tomorrow. LRT 2017 will provide insights and tools that co-op board members, managers and employees, along with those providing services to cooperatives, can use to better engage in the workplace, around the board table or throughout the community. Featured speakers will focus on engagement styles, the use of technology and how that captures an audience's attention to draw them in to learn more about our co-op industries, and what cooperatives might expect in coming month on the trade front.

The meeting registration deadline is August 1, 2017 for both programs. You may register on-line at: <http://acc.k-state.edu/sympkcc2017.html>. Additional **Conference information, including hotel registration deadlines, may be found on the enclosed Joint Meeting Registration Form.** Please note, attendees are responsible for making their own lodging arrangements.

We look forward to seeing you August 15 and 16!

Leslie Kaufman
President/CEO
Kansas Cooperative Council

Brian Briggeman
Professor and Director,
Arthur Capper Cooperative Center

**Note – CHS, Inc. will be recording their McPherson Town Hall, also scheduled for Aug. 16 2017, so that KCC members may attend LRT and still benefit from information presented at the Town Hall. We appreciate their accommodation and we will work with them to distribute the link to the Town Hall information once it is available.*