



June 4, 2018

As a stakeholder in the cooperative system, you and others in your organization are invited to attend:

## K-STATE SYMPOSIUM, TUESDAY, AUGUST 21: \$165

(includes materials, lunch and breaks)

&

## KCC LEADERSHIP ROUNDTABLE Reception, Dinner & Speaker, Tuesday, August 21

(immediately following K-State Symposium, included with KCC Leadership Roundtable Registration)

## KCC LEADERSHIP ROUNDTABLE, WEDNESDAY, AUGUST 22: \$95

(includes materials and morning refreshments)

## Register for both meetings and save- only \$230 per person

These joint programs will be held at the Kansas State Alumni Center, Manhattan, Kansas. See the enclosed flyers for complete information on two fantastic programs that you won't want to miss!

*Who Should Attend?* These educational programs offer meaningful insights to anyone interested in cooperative issues, including co-op board members, management and employees. Others doing business with cooperatives, such as suppliers, attorneys, CPAs and financial partners will also benefit from attending.

On **Tuesday, August 21**, the 2018 K-State Symposium will focus on topics to help cooperative directors, managers, and others lead through change. Agricultural and rural experts will present their views and insights on the economic outlook, talent management, and CEO succession. The Symposium concludes with a sit-down interview with Dr. Barry Flinchbaugh sharing his thoughts on the 2018 Farm Bill and other political issues.

We shift to the KCC Leadership Roundtable to wrap up day 1 with a hosted reception, dinner and guest speaker, Courtenay DeHoff. Courtenay is a small-town Kansas cowgirl turned big city television personality whose witty and charming antics have grabbed the attention of Yahoo!, The Huffington Post, LIVE with Kelly and more. As a rancher and professional rodeo athlete she strives to never lose sight of where she came from.

On **Wednesday, August 22**, the KCC Leadership Roundtable will focus on different leadership perspectives. Great leaders guide their organization through change while keeping the past perspective balanced with current and future needs. Leadership Roundtable 2018 will provide managers, employees and board members tools to manage the ever-changing landscape of the cooperative environment while keeping all three perspectives in focus.

The meeting registration deadline is August 7, 2018 for both programs. You may register on-line at: <u>http://accc.k-state.edu/sympkcc2018.html</u>. Additional Conference information, including hotel registration deadlines, may be found on the enclosed Joint Meeting Registration Form. Please note, attendees are responsible for making their own lodging arrangements.

We look forward to seeing you August 21 and 22!

Tri

President/CEO Kansas Cooperative Council

Brian C Briggeman

Professor and Director Arthur Capper Cooperative Center