



LEADERSHIP SYMPOSIUM *for* COOPERATIVES

AGENDA

All events will be held at the K-State Alumni Center in Manhattan, KS.

MONDAY, AUGUST 14

3:30 pm **Registration Opens**

4:00 pm **Welcome Message**

Dr. Richard Linton, Kansas State University, President (invited)

Ardent Mills - Pivoting to Meet Market Needs

Troy Anderson, Ardent Mills, VP of Operations

Mike Miller, Ardent Mills, VP of Risk Management

5:15 pm **Reception with Light Appetizers & Drinks**

TUESDAY, AUGUST 15

8:00 am **Welcome and Organizational Updates**

Brian Briggeman, Arthur Capper Cooperative Center

Brandi Miller, Kansas Cooperative Council

8:30 am **De-and-Re-Commoditization to Meet Consumers Tastes & Preferences:
The Case of AgCertain**

*Dr. Bobby Martens, Associate Professor & Iowa Institute of Cooperatives Endowed
Economics Professor in the Department of Economics at Iowa State University*

9:30 am **Break**

9:45 am **Recruiting, Retaining, & Developing Talent in a Competitive Labor Market**

Crossland Construction Panel

10:45 am **Break**

11:00 am **Still Standing. Still Smiling.**

John Kriesel

12:00 pm **Lunch**

Lunch available at the meeting or to-go